

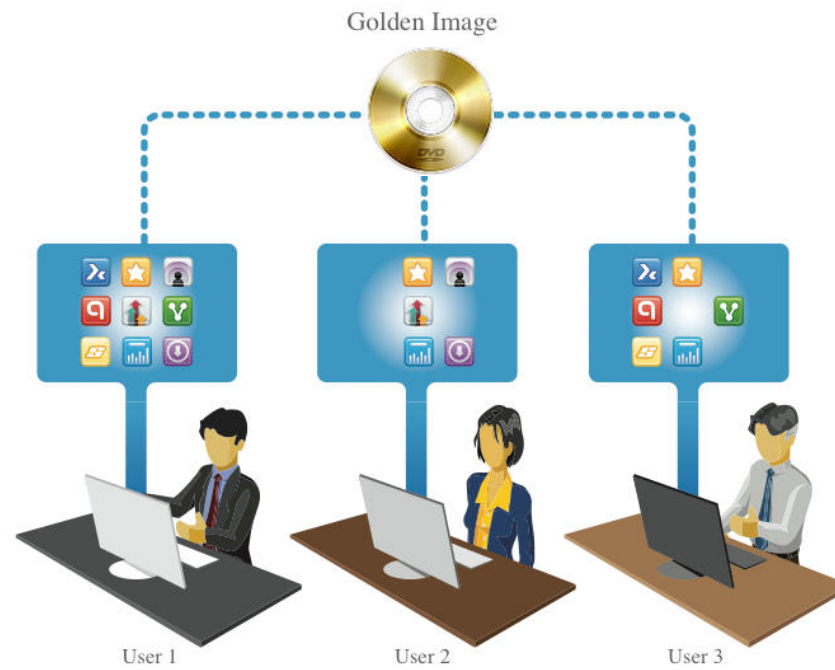


SOFTTAILOR™ GmbH
FSLogix Apps™

11/2014

Innovative Solutions for Traditional and Virtual Desktops

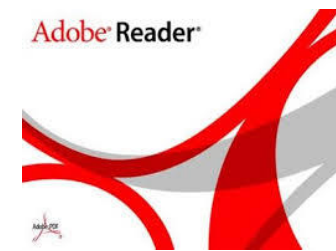
The Goal



Trying to Get There



Gold Image



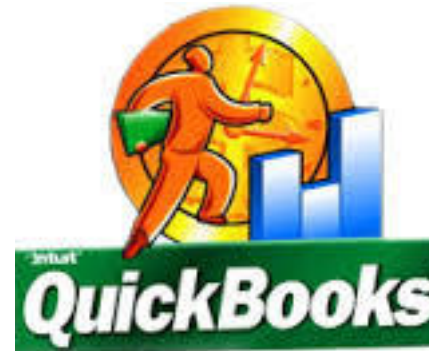
Trying to Get There



Gold Image



Accounting Sub-Image



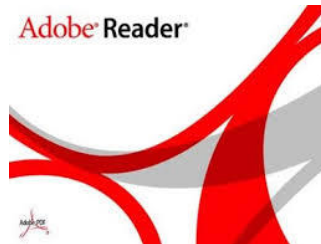
Legal Sub-Image



Legal Gold Image



Marketing Sub-Image



Marketing Gold Image



What we really want



Gold Image



What we really want



Adobe Reader



QUICKBOOKS

robat™



Gold Image



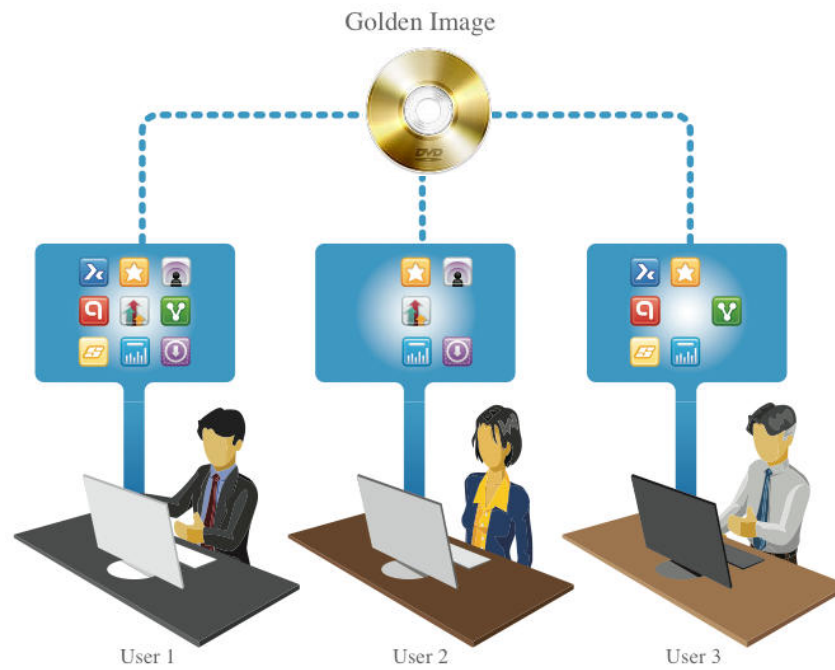
Value Proposition



Value Proposition



Value Proposition



FSLogix Apps

*Citrix / RDSH, VDI,
DaaS, Physical*

Dynamic Application Visibility

Apps run natively

No sequencing

Run time isolation

Reduced deployment time

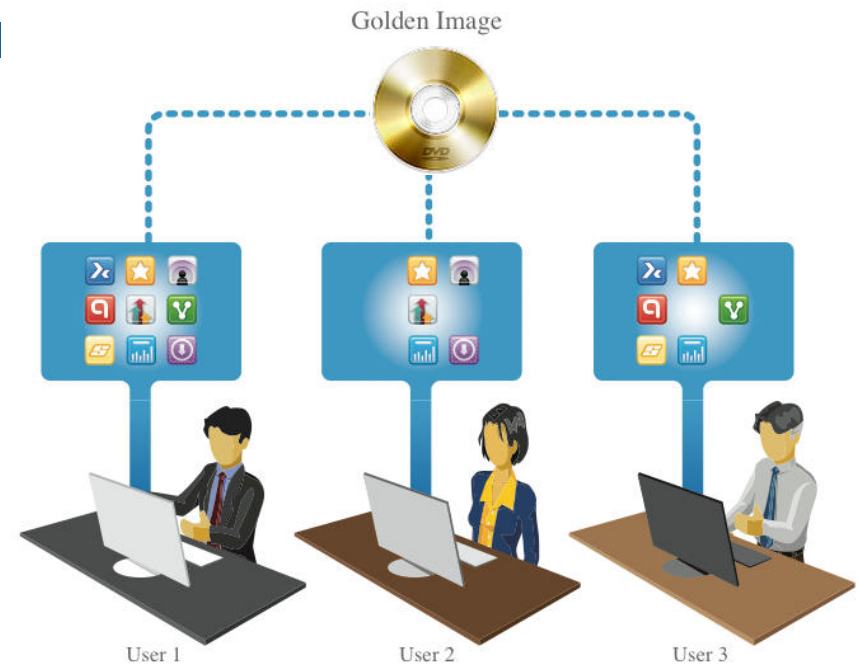
Policy based

User/Group/Context

All Apps

AppVirt (MSFT/Symantec/VMware)

Drivers/Printers





Demonstration

May 2014

Leverage Technology Advances Now

Simplicity

Right tool for the job

Low impact

1. Reduce the number of Windows gold images
2. Reduce silos in your Citrix and RDS infrastructure
3. Achieve 100% success with app virtualization projects
4. Implement VDI and DaaS without legacy management overhead
5. Ensure license compliance for all users and all apps on all Windows infrastructure
6. Industry's simplest version control and rollback on application updates



Microsoft Licensing

- Business Plan Approved
- Follow Remote App



<http://www.microsoft.com/resources/sam/>

Citrix Ready





Thank You

April 2014